

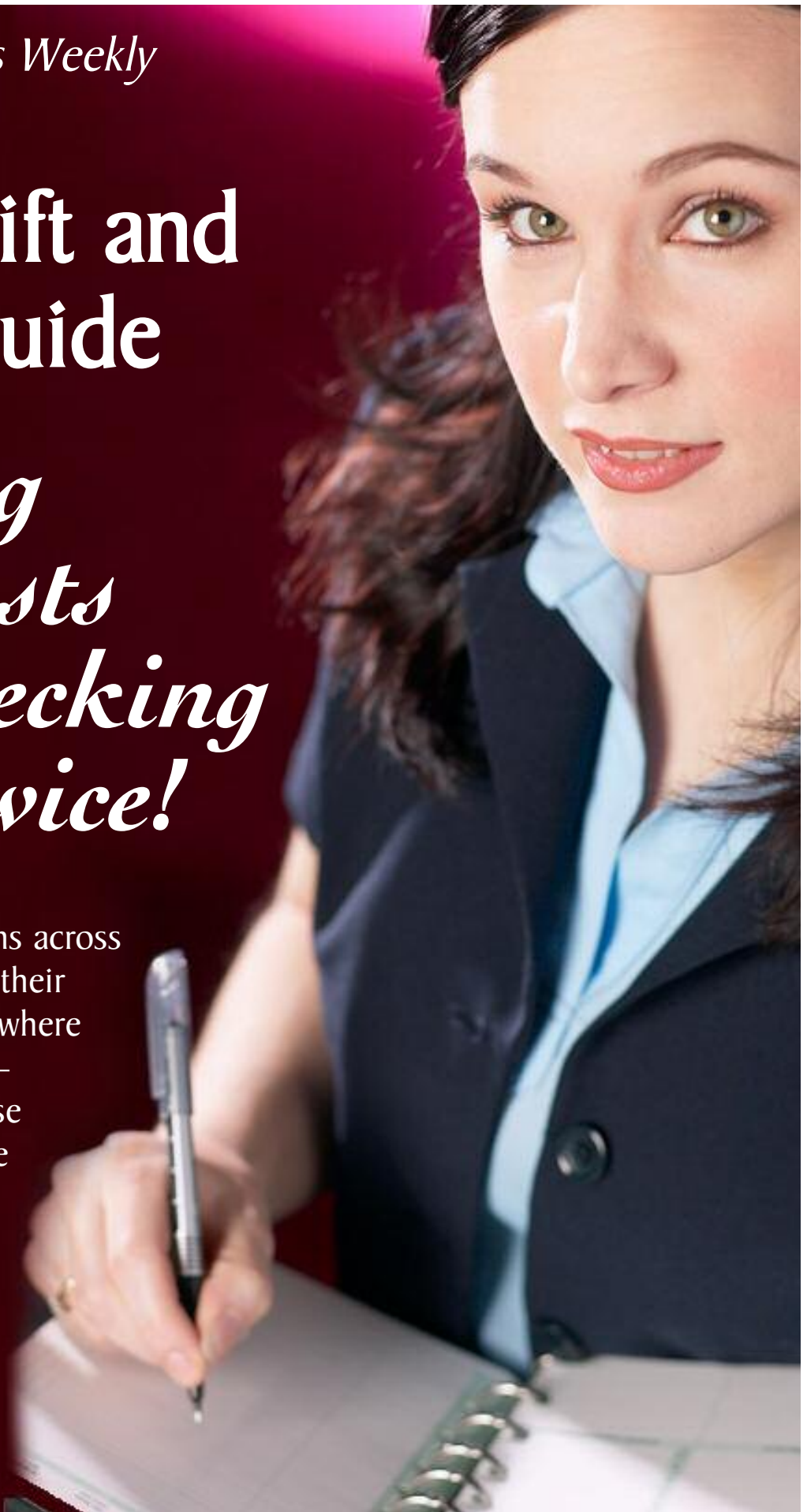
Virginia Lawyers Weekly
presents the

2008 Gift and Event Guide

*Making
their lists
and checking
them twice!*

Each summer law firms across Virginia start making their holiday plans – from where to hold their parties – to which caterer to use – to what gifts to give their clients.

You will not want to miss the opportunity to have your products and services before their eyes!



The Virginia Lawyers Weekly Gift and Event Guide will reach more than 13,000 attorneys and legal professionals in Virginia with holiday gift lists just waiting to be filled with your products and services!

The full-color, magazine-format Gift and Event Guide will deliver holiday shoppers who are ready to buy. And this special guide is priced so every advertiser can get a head start for the biggest buying season of the year.

To reserve your ad space today, call toll free

800.456.5297

and ask to speak to one of our advertising associates.

Sherma Mather, ext. 11
Chris Stevens, ext. 18
Penny Wolford, ext. 14
Joe Timberlake, ext. 23

For more information, e-mail: Sherma.Mather@valawyersmedia.com

**VIRGINIA
LAWYERS
WEEKLY**

DISPLAY ADVERTISING RATES & DEADLINES

ADVERTISING SIZES & RATES

Back Cover	\$1,800
Inside Front	\$1,500
Inside Back Cover	\$1,200
Full Page	\$950
1/2 Page	\$500
1/4 Page	\$400

Standard design work and full color is included in pricing.

Buy One – Get One

Buy an ad in the G&E Guide and receive an ad in the VLW Briefcase during the months of September and October 2008.

Full-page – 2-Unit ad

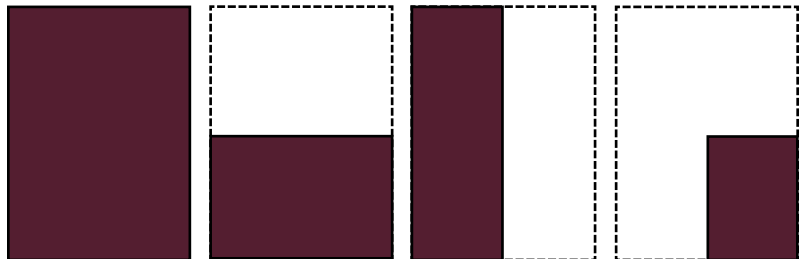
Half-page – 1-Unit ad

DEADLINES

Ad reservation deadline – July 21, 2008

Camera-ready deadline for magazine display and Briefcase ad – July 28, 2008

Publication date – August 25, 2008



FULL 7.5 x 9.875"	HALF 7.5 x 4.75"	HALF 3.625 x 9.875"	QUARTER 3.625 x 4.75"
-----------------------------	----------------------------	-------------------------------	---------------------------------

Virginia Lawyers Weekly Briefcase sizes:

1 Unit – 1.867" x 3.625"

2 Unit – 3.9" x 3.625"